# REIMAGINE MARKETING

## ON METAVERSE

https://scity.games/

https://whitepaper.scity.games/

# METAVERSE MARKET SIZE

COINTELEGRAPH
Job Market

# What is SCity?

## SCITY IS A METAVERSE x MARKETING PLATFORM

As a combination of social media platform
and digital economic models, using Blockchain technologies,
SCity brought famous real-life cities into the metaverse,
creating a virtual world, where users live their second life.

01

## GRAND CENTER

Decentralized Bank
City Hall
Marketplace

02

## RESIDENTIAL ZONE

NFT Land
NFT Building

03

## INDUSTRIAL ZONE

NFT Factory
NFT Material

04

## DOWNTOWN

Shopping Mall
Daily Quests
SCity Maker

05

## ENTERTAINMENT ZONE

Playroom
Gaming Hub
Auditorium
Stadium
Park

# SCITY MAP

# 01. GRAND CENTER

DECENTRALIZED BANK

CITY HALL

MARKETPLACE

# DECENTRALIZED BANK

- Swap
- Staking
- Farming
- Bond
- Lending
- Borrowing

# CITY HALL

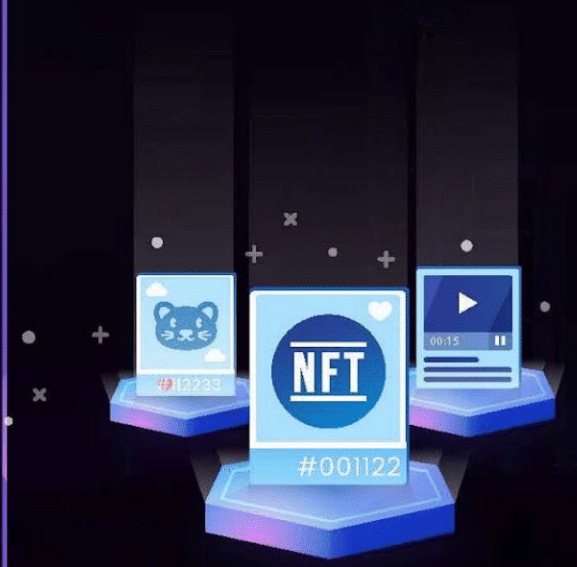
## NOTIFICATION

Where SCity's changes and updates
are announced to users.

## GOVERNANCE

Where users can vote
to decide the future of SCity:
such as prize pool, NFT value,...

# MARKETPLACE




## NFT LAND

Invest in NFT Land
in SCity Metaverse

## NFT BUILDING

Own NFT building to start
earning SCC Tokens

## NFT FACTORY

Produce materials necessary
to upgrade your NFT Building

## NFT ITEMS

Exchange, upgrade & power-up
your assets in SCity Metaverse

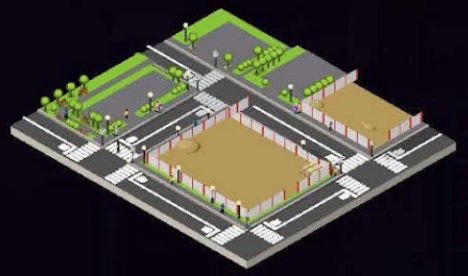
## NFT AVATAR

To represent you
in SCity Metaverse

## TICKETS

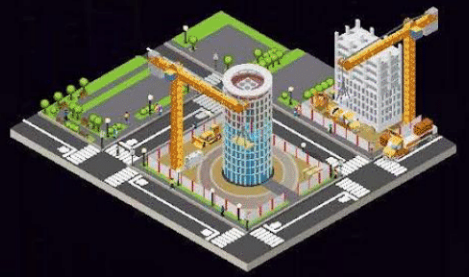
Use tickets to play games,
watch movies, join concerts

# 02. RESIDENTIAL ZONE



**NFT LAND**

Own NFT Land



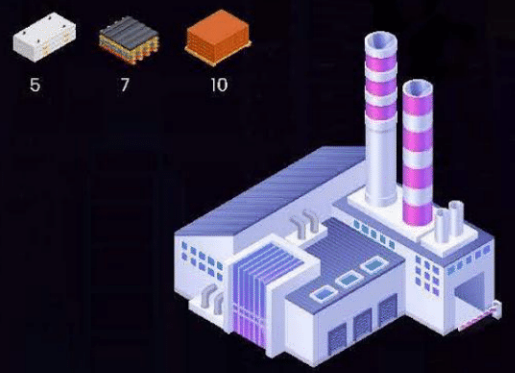
**NFT BUILDING**

Construct NFT Building

**CLAIM TOKEN**

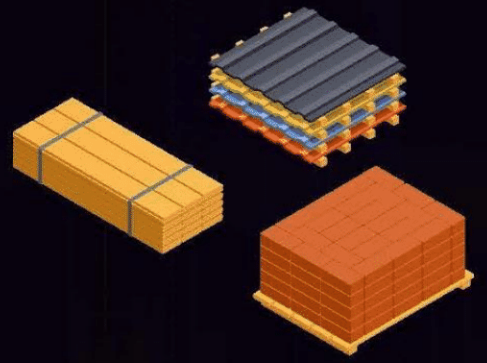
The higher level
of your NFT Building,
the greater its mining power

# 03. INDUSTRIAL ZONE




### NFT FACTORY

Main source to
earn your NFT Material



### NFT MATERIAL

Important components to
upgrade your NFT Building

# 04. DOWNTOWN

## SHOPPING MALL

Buy real products
with SCC Tokens

## DAILY QUESTS

Complete to win
handsome rewards

## SCITY MAKER

Customizing virtual shop
made easy with this tool

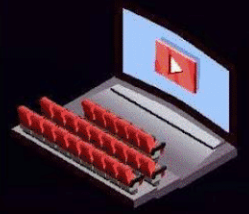
# 05. ENTERTAINMENT ZONE

### PLAYROOM

Play SCity minigames
with your friends

### GAMING HUB

Experience a
diverse game library
from renowned publishers



### AUDITORIUM

Watch the newest movies,
join any concert
of your choice

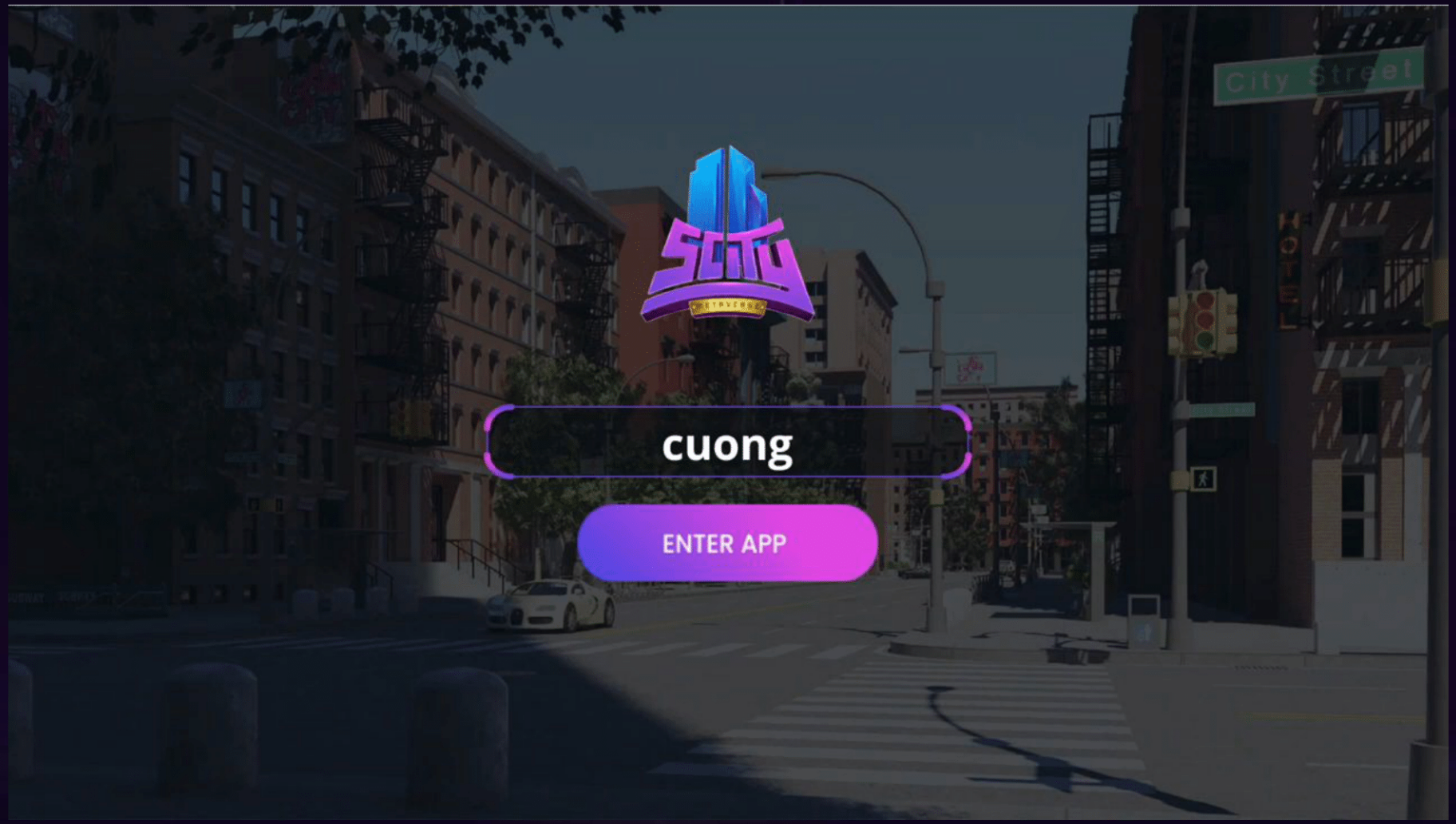
### STADIUM

Live in the fiery
atmosphere
of sport events
around the world

### PARK

Make friends, mingle,
hang out with people
of the same interests

# SNEAK PEEK



# OUR COMMUNITY

THANK YOU!

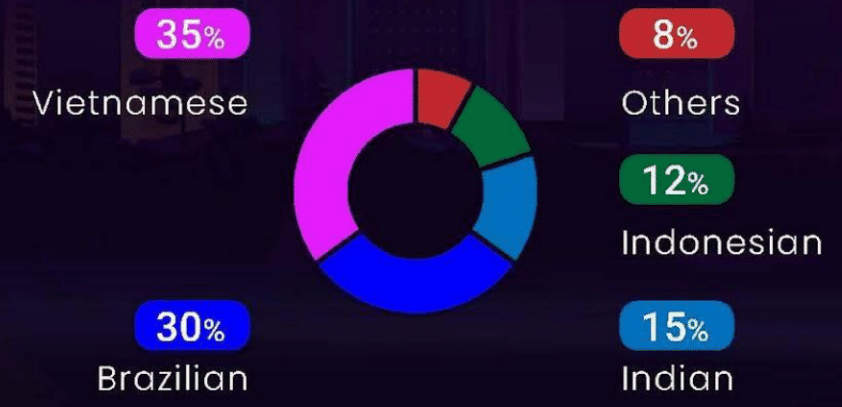
## 100K

MEMBERS

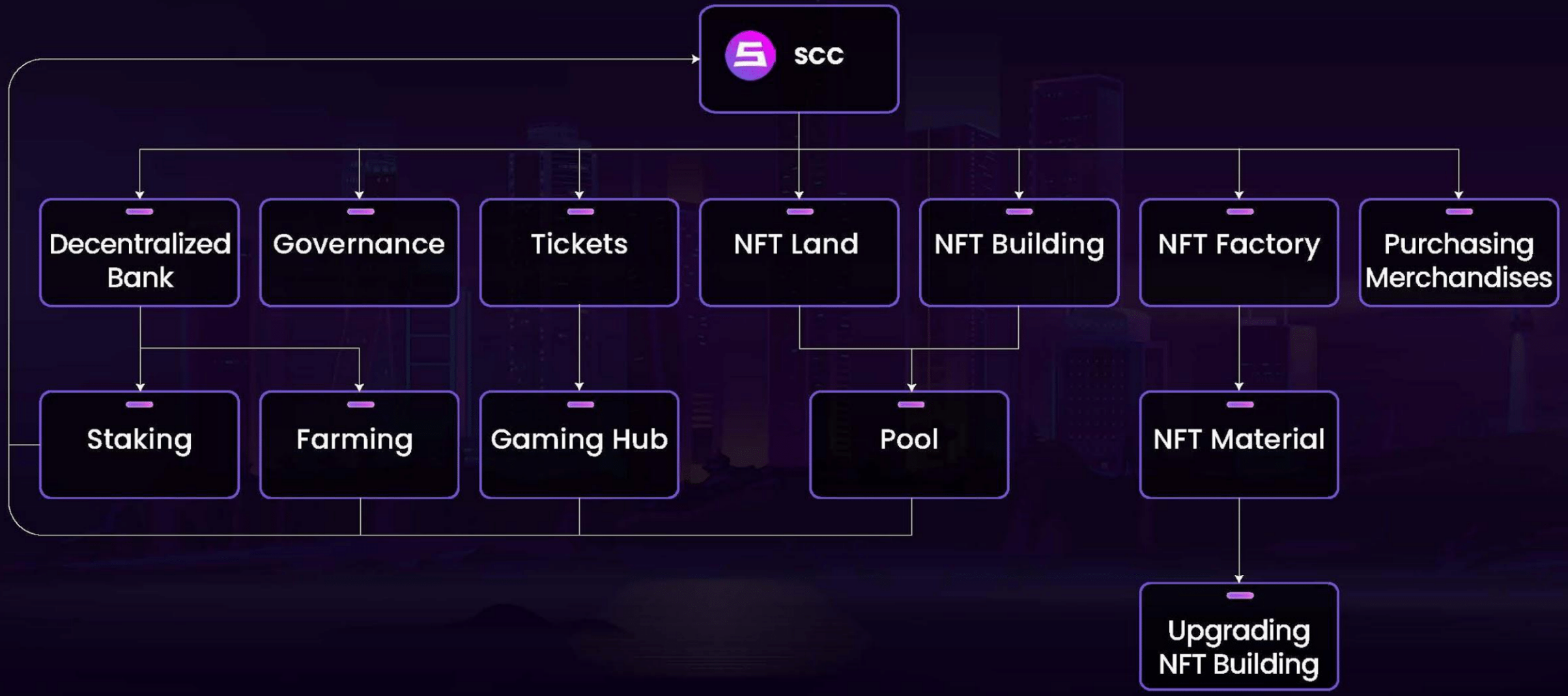
**IN JUST 60 DAYS WE'VE REACHED**

Over 3000
brand-mentions per day

Over 1600
new members per day



# ECONOMIC FLOW



# REVENUE MODEL

NFT LAND SALES

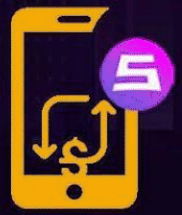
NFT BUILDING SALES

IN-GAME ITEM SALES

BATTLE PASS SALES

ADVERTISING SALES

NFT MERCHANDISE VOUCHER SALES

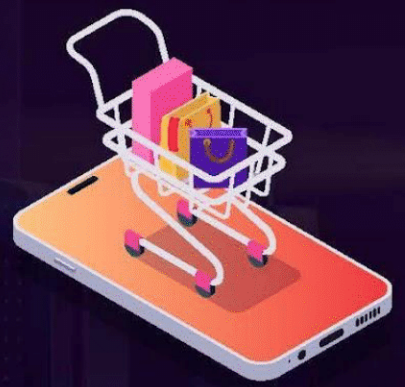


ALL TRANSACTIONS FEES

# FOR USERS

EXPLORE UNLIMITED EARNINGS

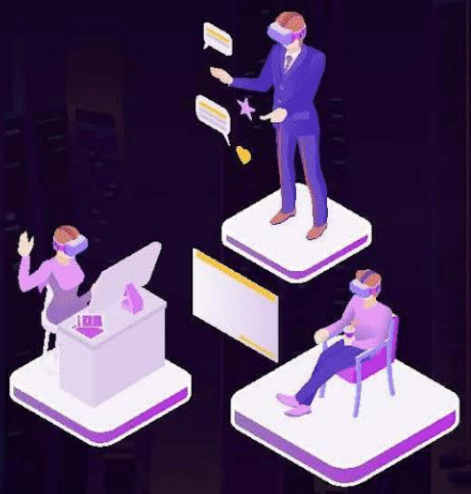
IMMERSE IN THE METAVERSE



VIRTUAL WORLD, REAL PRODUCTS

# FOR MERCHANTS

BRANDING

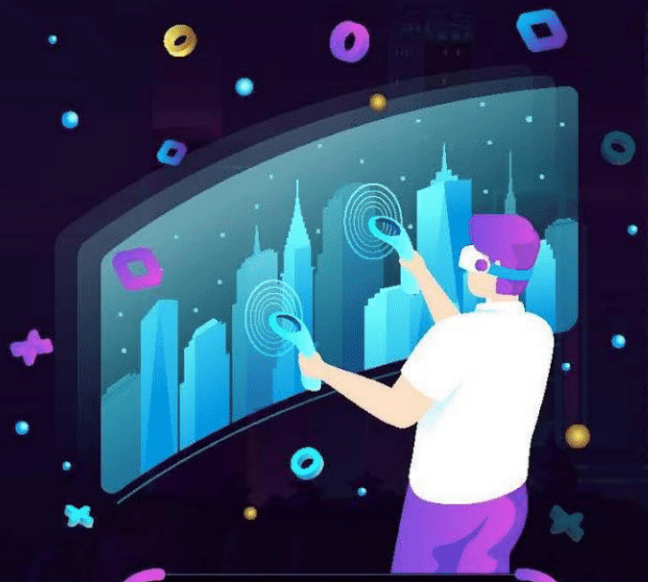


MARKETING

E-COMMERCE

# COMPETITORS

# WHAT MAKES SCITY UNIQUE?



CONNECTING
VIRTUAL AND REALITY

ANTI-INFLATION

MULTI-CHAIN
BNB CHAIN/NEAR PROTOCOL

# GO-TO-MARKET STRATEGIES

## OBJECTIVES

- Free to play, active, friendly environment.
- Players earn from playing & investing
- Drive 50,000 users in 3 months after IDO
- Drive 100,000 SCC holders in 3 months after IDO.
- Brand equity: Transparent, Trustworthy, Engaging developers, Real gamer community

## WHERE TO PLAY

- Where we reach: Globally; focus on Vietnam, Brazil, Philippines, India, US.
- Where we engage: Facebook, Twitter, Telegram communities & in-game.
- Where we drive recommendation: Streamer on social platform, Referral from friend from games' features & rewards
  Where to play: Mobile & PC.

## STRATEGIES

- Unique and special rewards for early players, merchants.
- Viral marketing campaigns: In-game events with KOLs, celebrities.
- Seasonal event with bountiful rewards for participants.
- Series of mini games that help new players experience core gameplay.
- Attract loyal users through the advertising and sale activities of associated brands.

# SCITY AWARDS

VBI × COIN98

## TOP 3

VBI BLOCKCHAIN HACKATHON

DEVERA

## TOP 20

DEVERA BLOCKATHON EXPANSION ICON 2.0

# VESTING

| Token Allocation | (%) | Tokens | Price | USD Value | | | | |
|---|---|---|---|---|---|---|---|---|
| Total | 100% | 10,000,000,000 | | | | | | |
| Seed Round | 5% | 500,000,000 | 0.012 | 6,000,000 | | | | Unlock 10%<br>Cliff 6 months then,unlock 5% each month. |
| Private Sale | 14% | 1,400,000,000 | 0.014 | 19,600,000 | | | | Unlock 10%<br>Cliff 6 months then,unlock 5% each month. |
| IDO | 1% | 100,000,000 | 0.016 | 1,600,000 | | | | Unlock 50%<br>Cliff 6 months then,unlock 5% each month. |
| Listing | 7% | 700,000,000 | 0.02 | 14,00,000 | | | | |
| DevelopmentTeam | 30% | 3,000,000,000 | 0.02 | 60,000,000 | | | | Cliff 2 years<br>Unlock linear in 3 years. |
| Staking + Farming | 15% | 1,500,000,000 | 0.02 | 30,000,000 | | | | |
| Play-to-Earm | 15% | 1,500,000,000 | 0.02 | 30,000,000 | | | | |
| Advisor | 5% | 500,000,000 | 0.02 | 10,000,000 | | | | |
| Referral/Ailrdrop<br>Community Rewards | 5% | 500,000,000 | 0.02 | 10,000,000 | | | | |
| Foundation reserve | 3% | 300,000,000 | 0.02 | 6,000,000 | | | | |
| | | | | | | | | |

# ROAD MAP

Q4|2023
Concept Launching
Concept Launching
Blockchain Research for Design
Release Whitepaper
Website
Private Sale Round for SCC Token
Q2|2024
TGE, IDO, Exchange Listing for SCC Token
TGE, IDO, Exchange Listing for SCC Token
Marketplace
Metaverse Game Demo
INO NFT Building
INO NFT Land
Q3|2024
Token Staking
Token Staking
NFT Staking
Upgrade Building
NFT Factory
VR360 Tour
Q4|2024
Decentralized Bank
Auction Marketplace
Governance For Pool
Design Contest
Governance For
Design Contest

# ROAD MAP

## Q1|2025

Decentralized Bank
NFT Lending
Voucher Minigame
Daily Quest

## Q3|2025

Ecommerce
4 New Cities Launching
Mall Center Release

## 2026 &Later

Mobile App Version
Testnet Metaverse
Game Center Release
Become Gaming Hub
Releasing SCity Maker Tool
Release Scity Ads Manager
Tool For Marketer

# VISION

SCity aspires to be the most popular metaverse platform with leading B2B solutions and a well-rounded transaction system that will forever change how people live, connect and invest.

SCITY
METAVERSE
THANK YOU